Unit 1 (P4) - Summarise key developments (from the 1960s onwards) that have shaped the present day travel and tourism sector.

Introduction

In this assignment I am going to –

***The first development that I will be explaining is product development***

Include:

* Package holidays
* Short breaks
* Activity holidays

***Destination development has also been a key development in the travel and tourism industry***

Include:

* Growth of package holidays
* Growth of long haul travel
* Growth of low cost airlines